

# **NEW RALEIGH CONVENTION CENTER**

*for*  
**City of Raleigh and Wake County**

***CHARACTER CONCEPT***

**AUGUST 10, 2004**



# SCHEMATIC DESIGN PRESENTATIONS

JULY 13

*UNIQUENESS OF PLACE*

AUGUST 10

*CHARACTER CONCEPT*

SEPTEMBER 14

*EVOLUTION OF CHARACTER*

OCTOBER 12-14

*FINAL SCHEMATIC DESIGN*



# ASSUMPTIONS

- 1. MUCH OF RALEIGH'S IDENTITY COMES FROM ITS ROLE AS THE CAPITAL OF NORTH CAROLINA**
- 2. THE DESIGN OF THE CONVENTION CENTER SHOULD CONVEY THE TRANSITION FROM OUR RICH TRADITIONAL HERITAGE TO OUR EMERGING KNOWLEDGE-BASED FUTURE**
- 3. BUILDING MATERIALS SHOULD REINFORCE THIS TRANSITION BY USING TRADITIONAL MATERIALS IN CONTEMPORARY WAYS WHICH WILL REFER TO NORTH CAROLINA**
- 4. THIS BUILDING SHOULD RESPOND TO THE GOALS OF THE LIVABLE STREETS PROGRAM**
- 5. THE ART IN THE CONVENTION CENTER SHOULD AMPLIFY NORTH CAROLINA AS THE STATE OF THE ARTS**



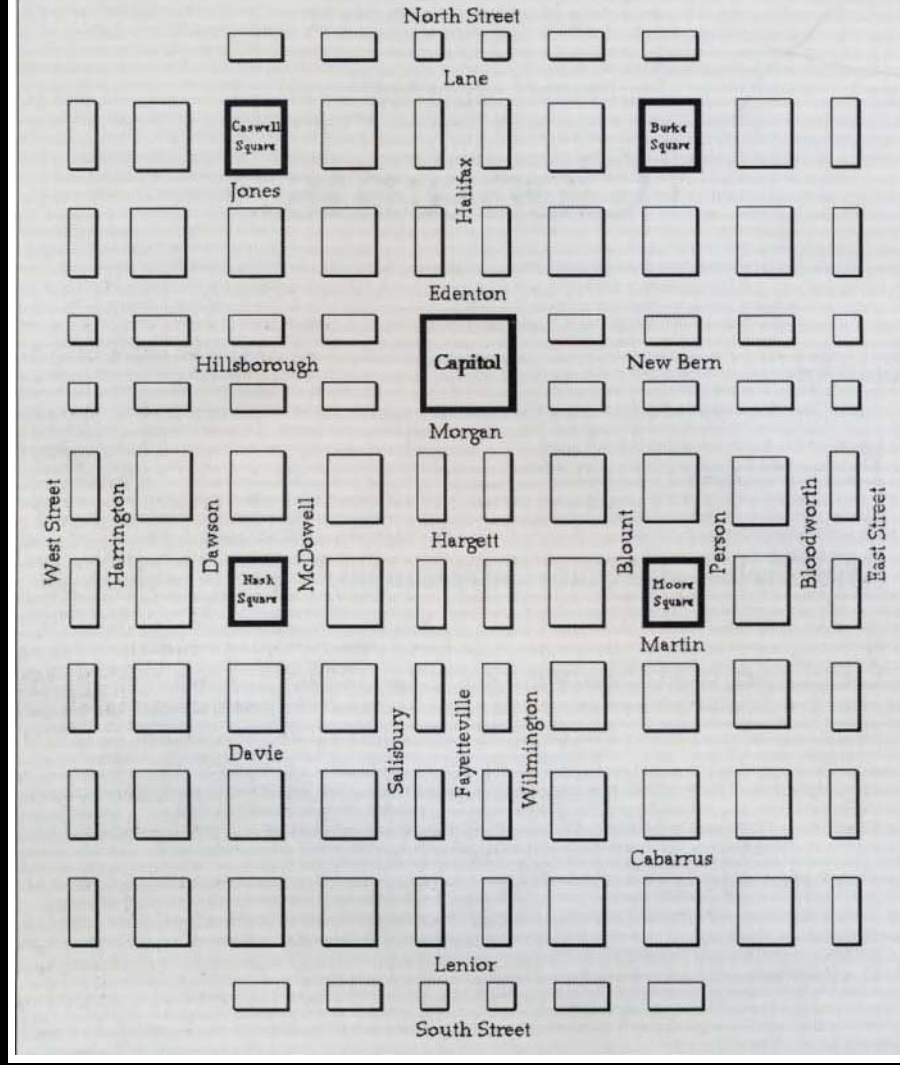


# URBAN CONTEXT



# Raleigh, North Carolina

## Original Boundaries



# URBAN CONTEXT





# URBAN CONTEXT





## URBAN CONTEXT





## URBAN CONTEXT



# FACES



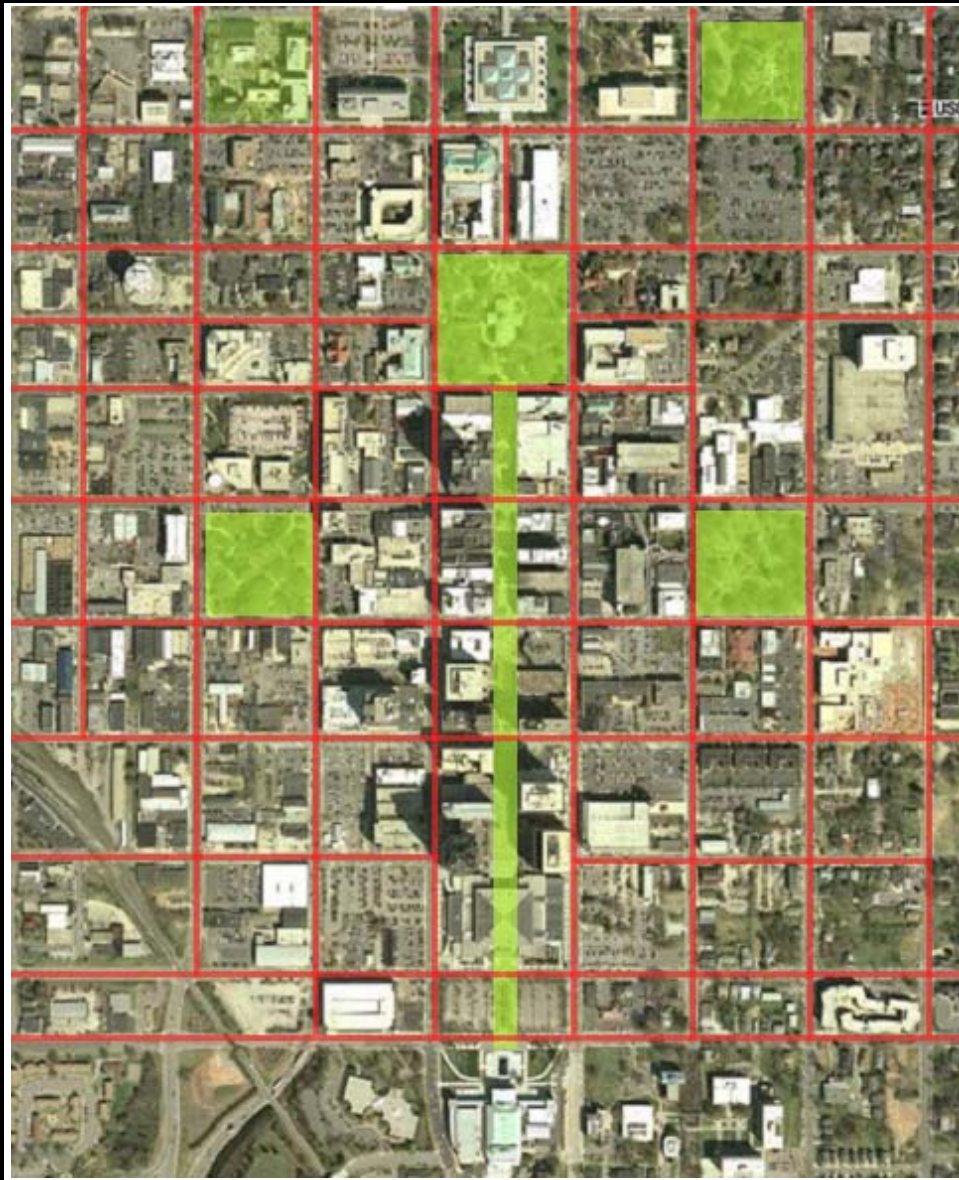
## URBAN CONTEXT





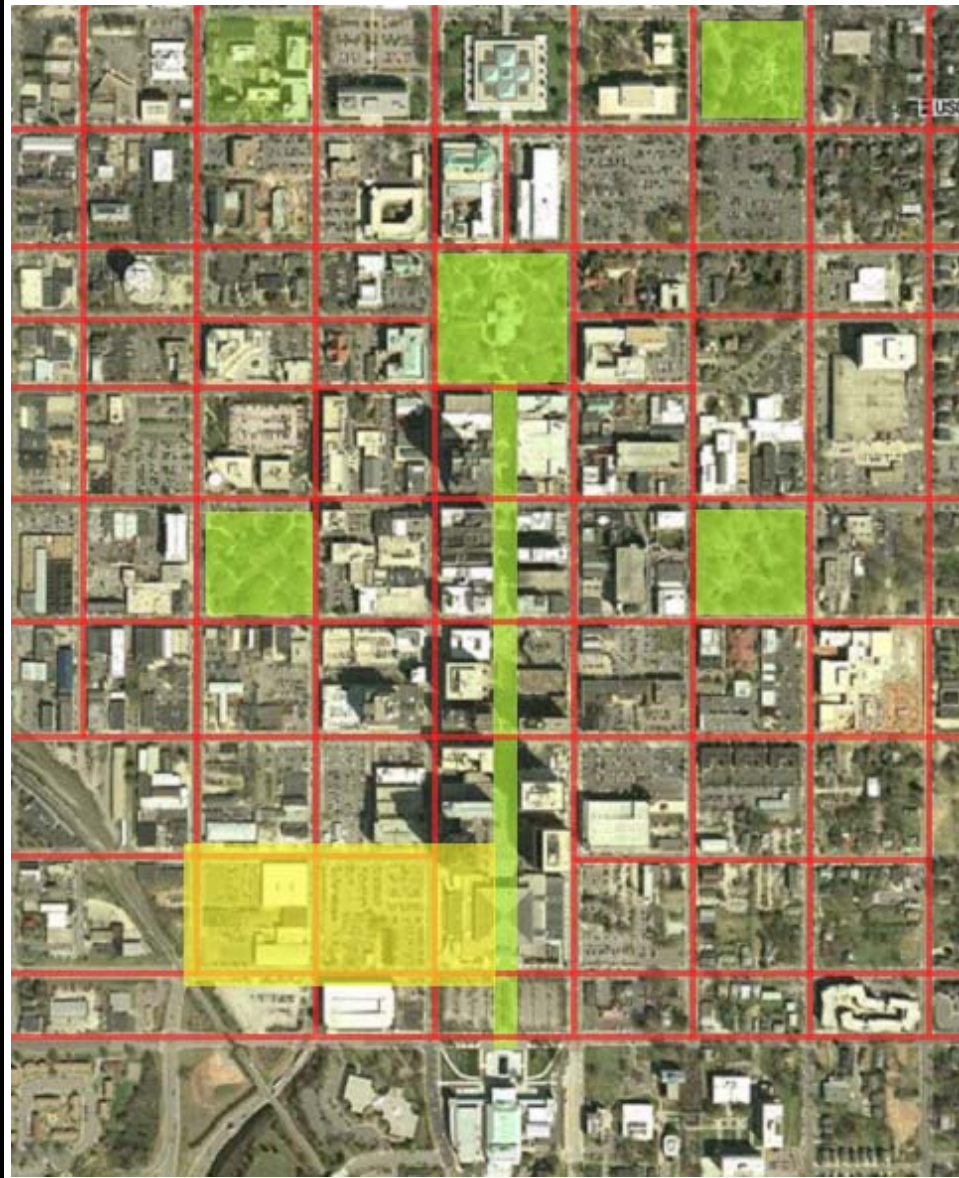
## URBAN CONTEXT





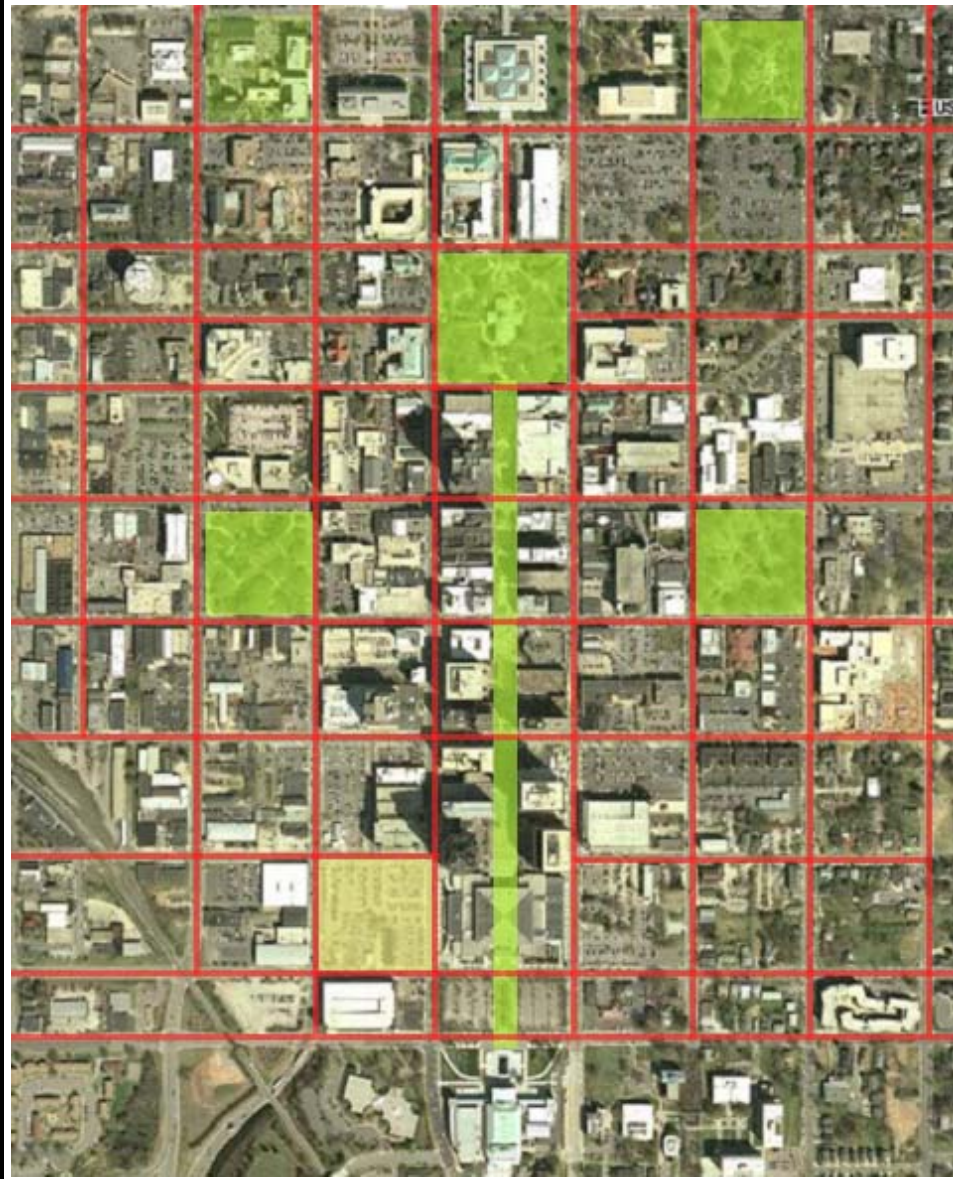
## URBAN CONTEXT





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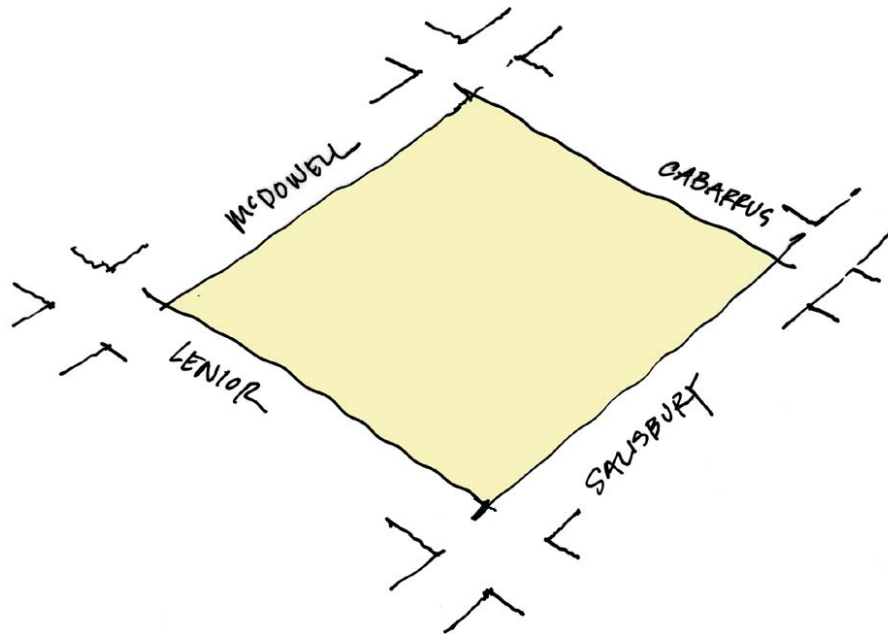




## URBAN CONTEXT



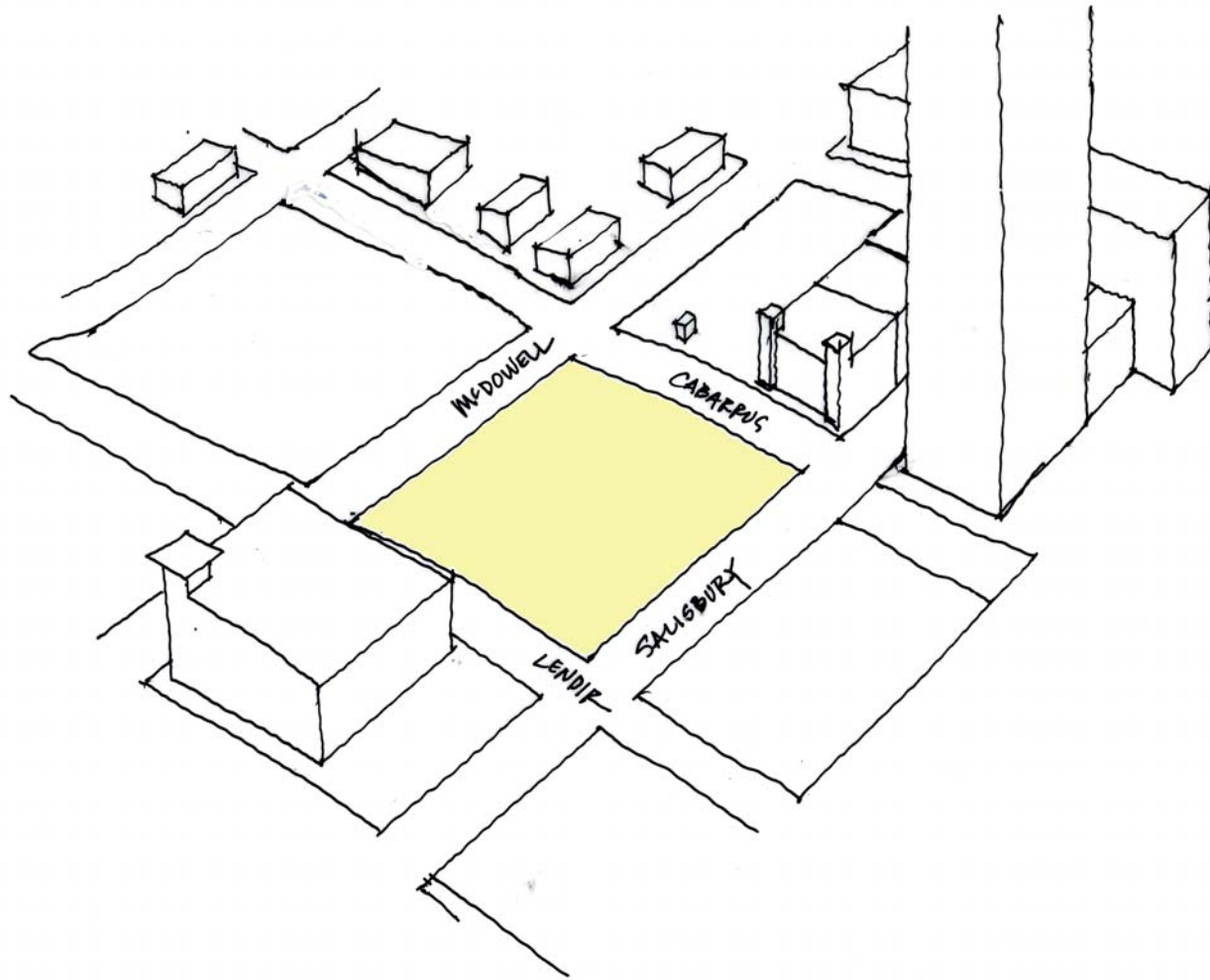
# SITE AREA PLAN



SITE CONTEXT



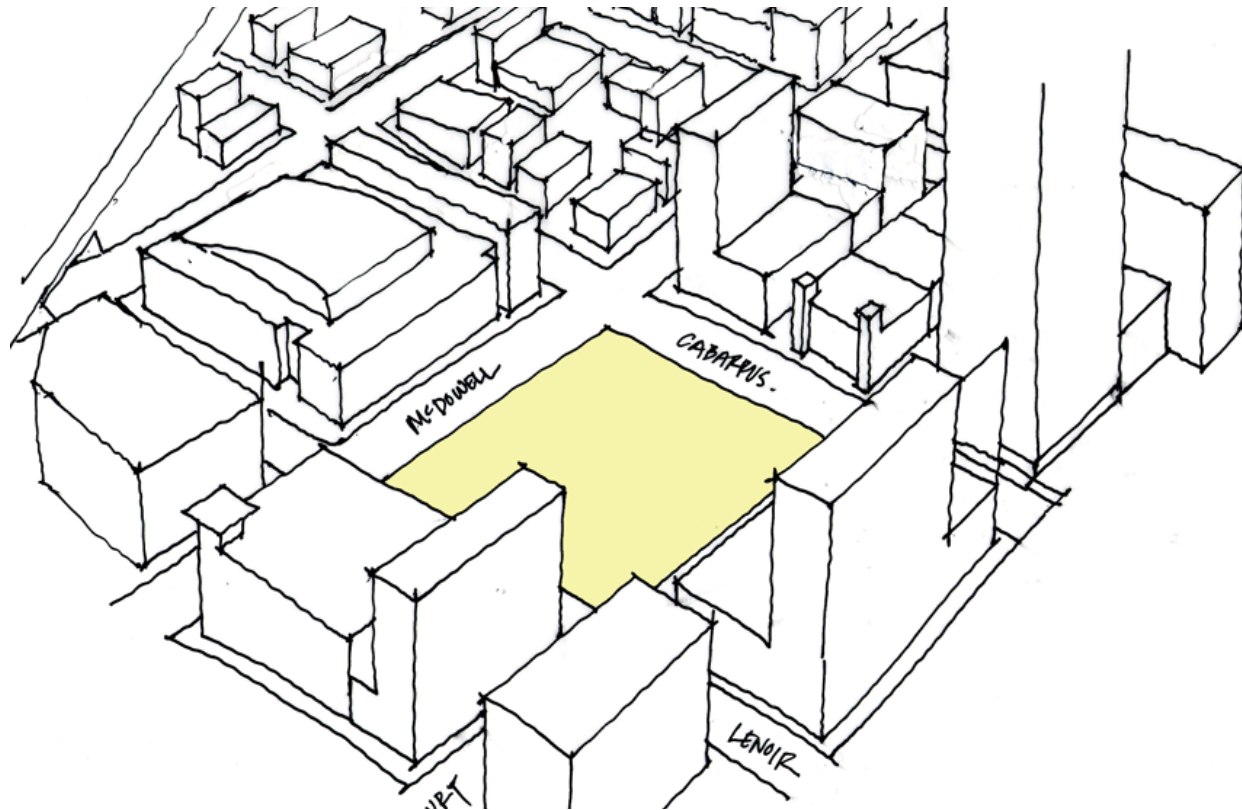
# SITE AREA PLAN



SITE CONTEXT



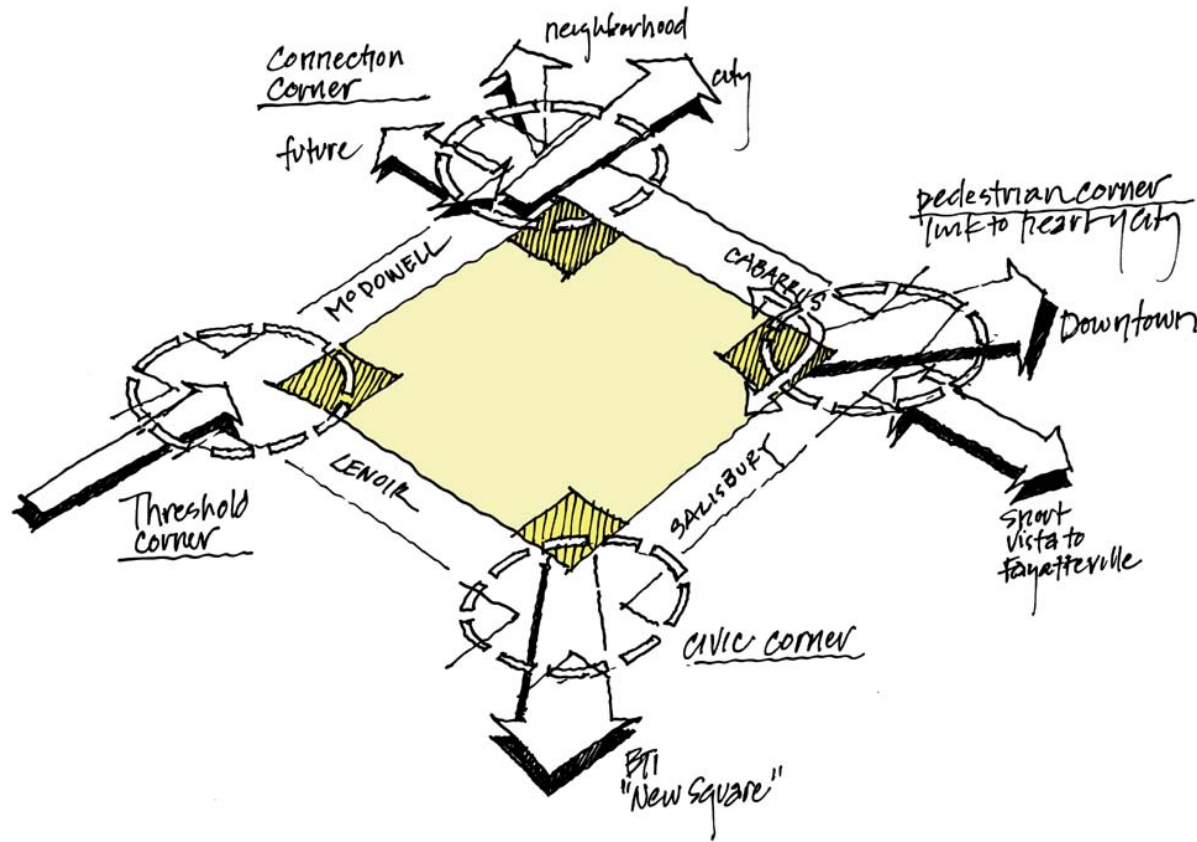
# SITE AREA PLAN



SITE CONTEXT



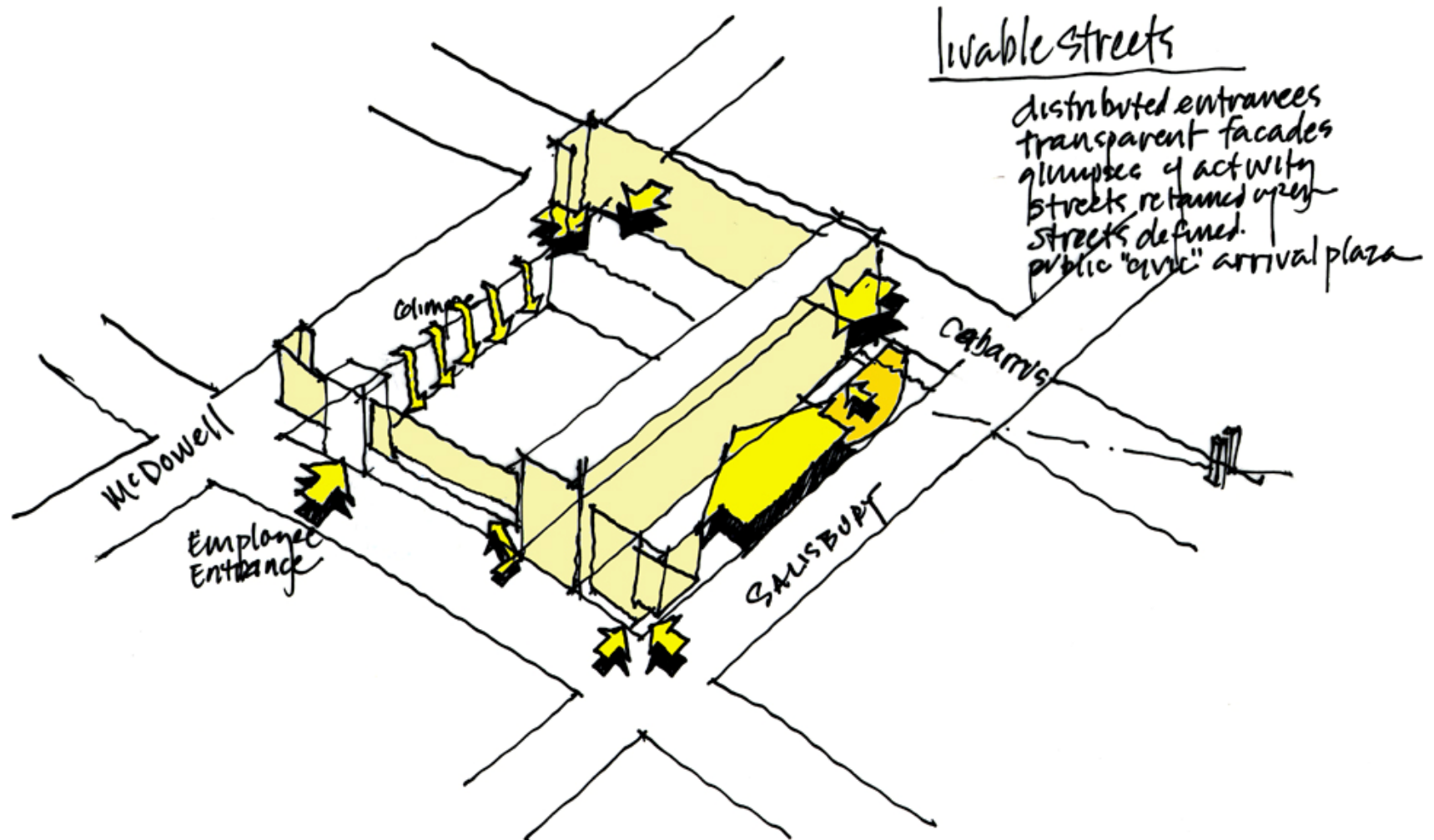
# CORNERS



SITE CONTEXT



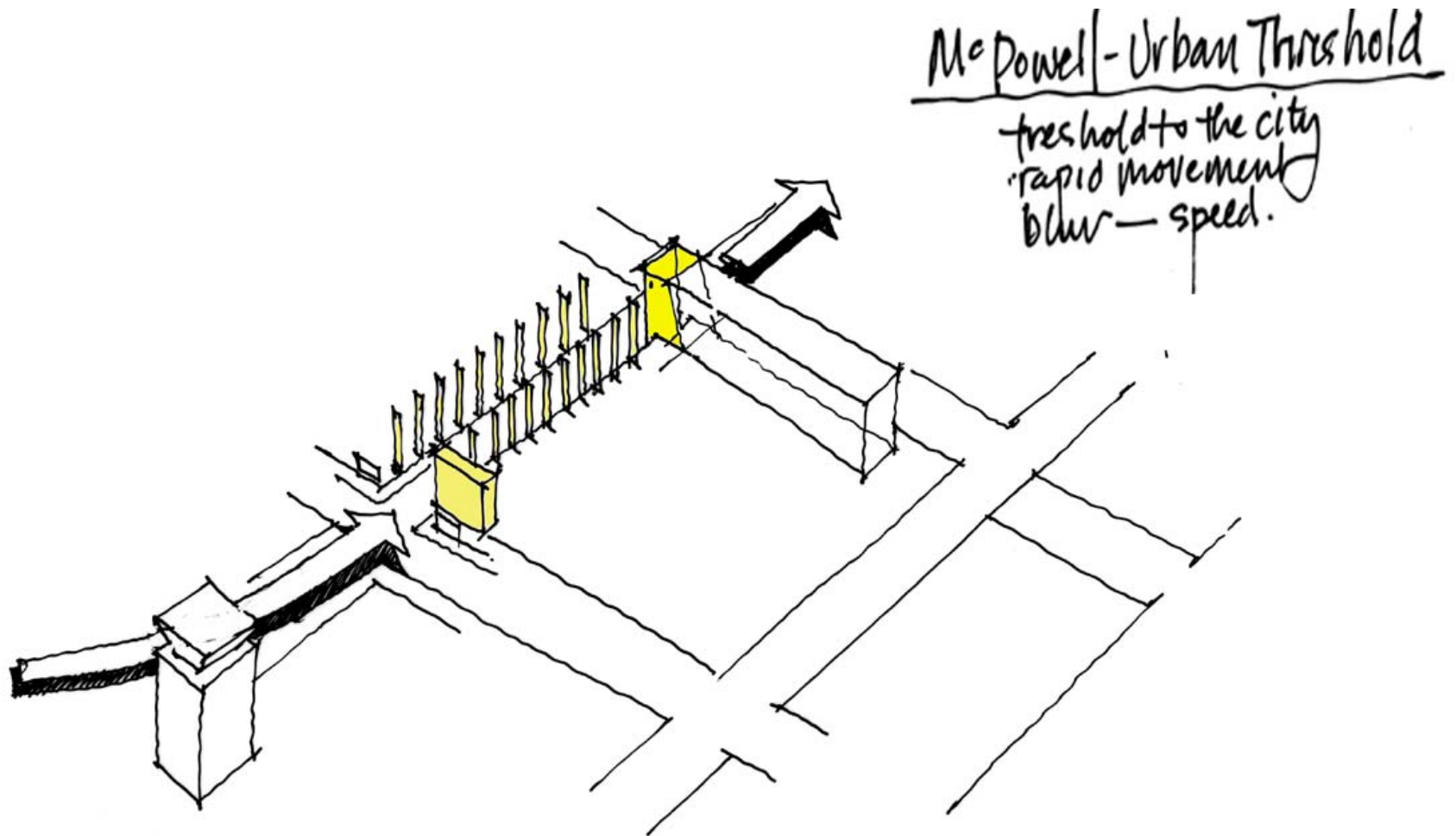
# LIVABLE STREETS



SITE CONTEXT



# THRESHOLD



SITE CONTEXT

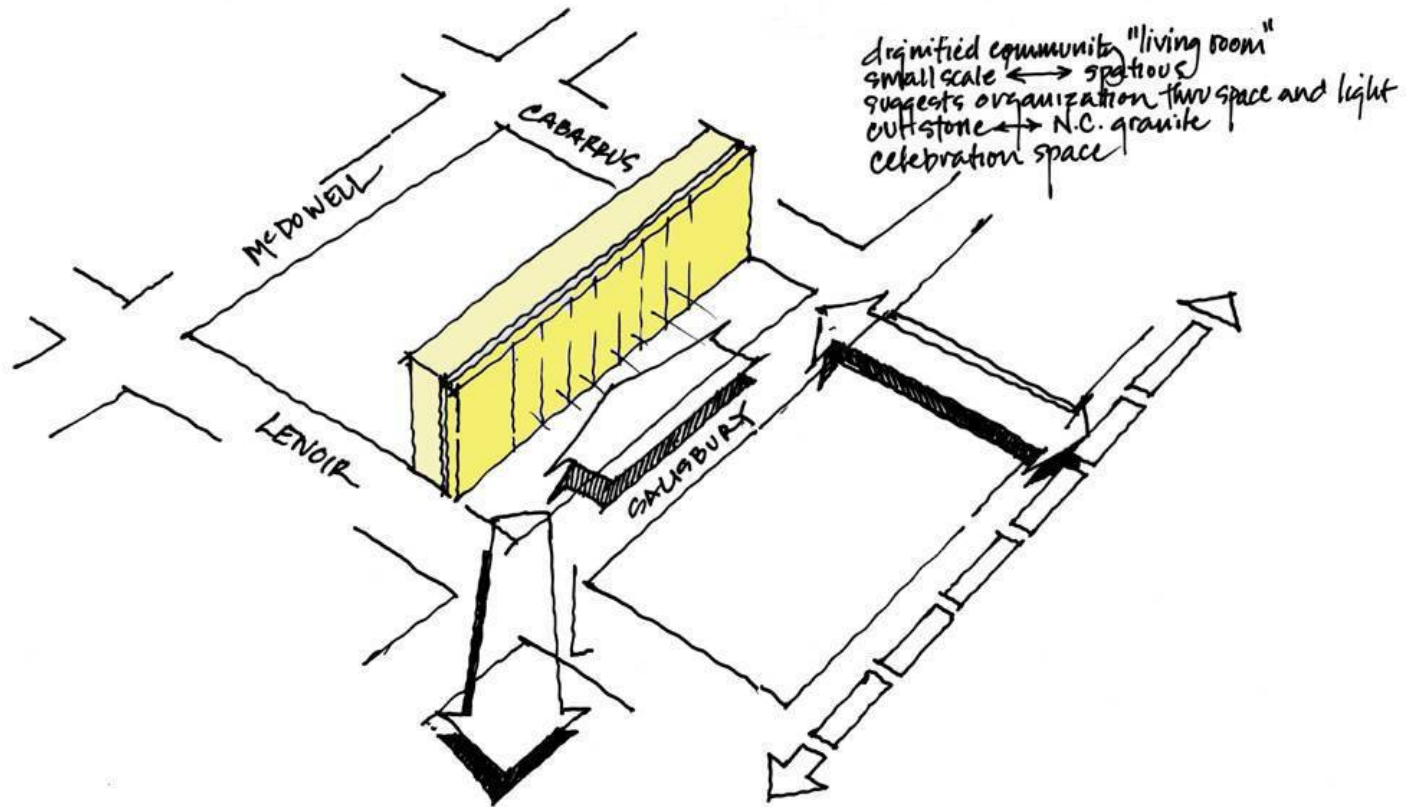




# BUILDING MASSING



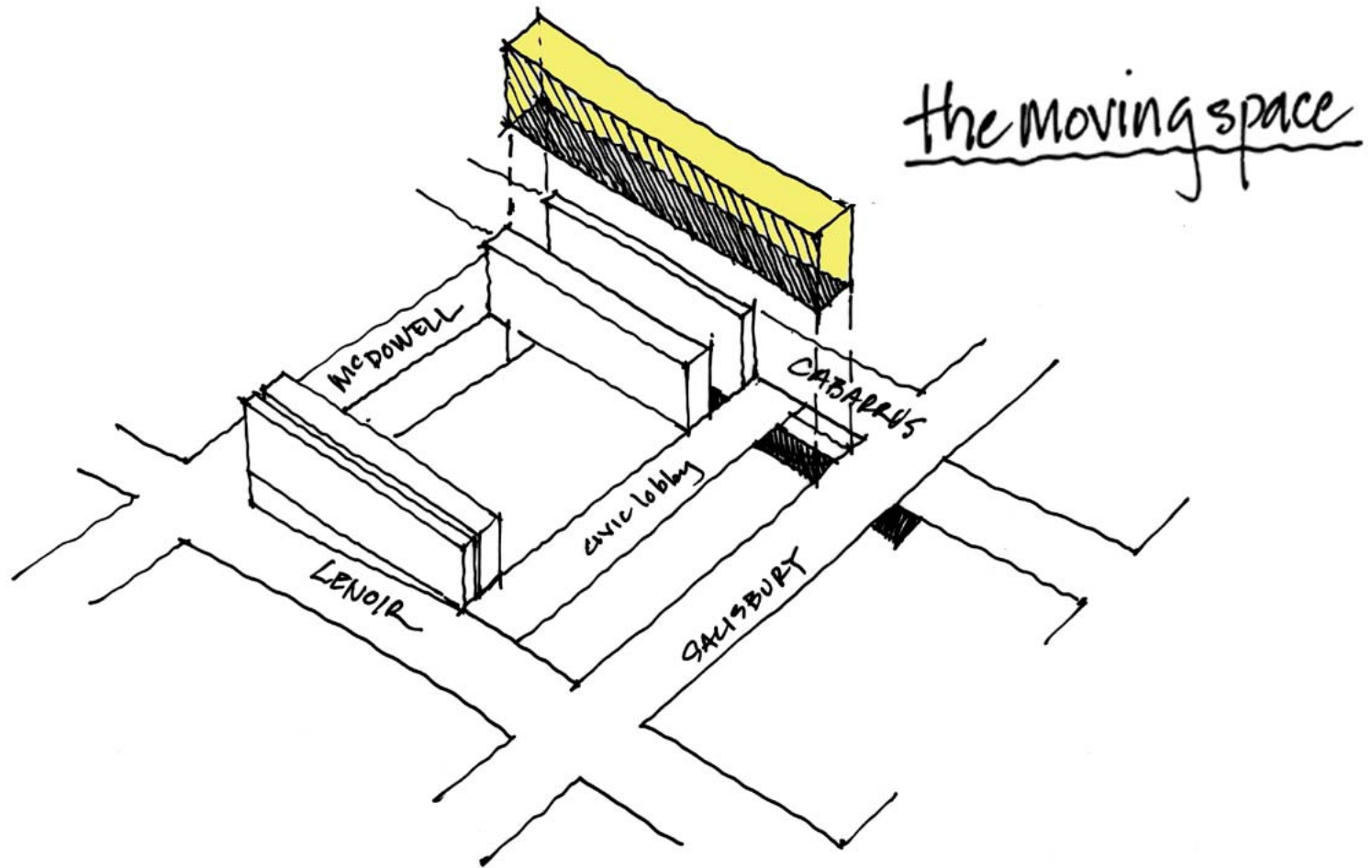
# LIVING ROOM



BUILDING MASSING



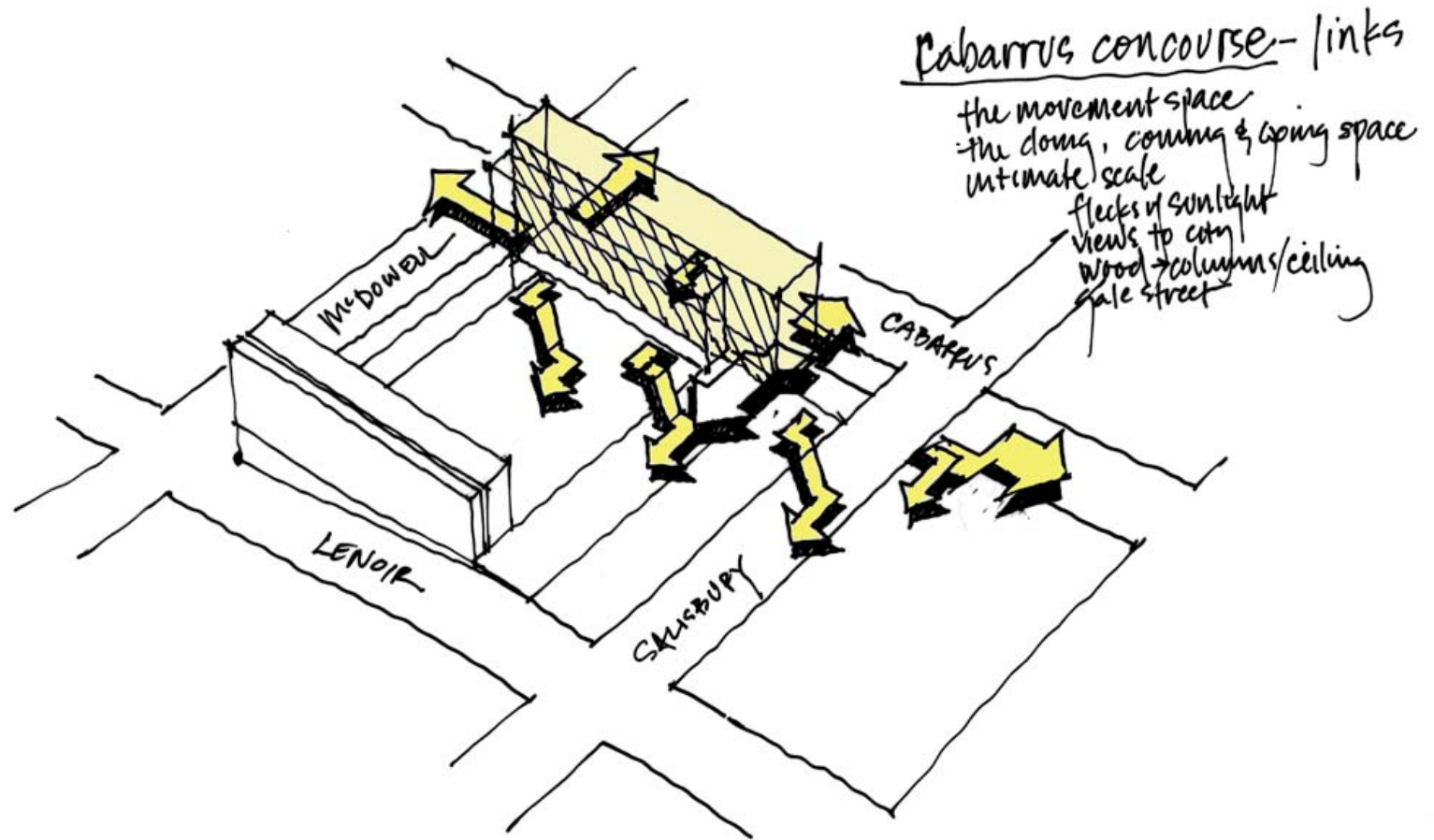
# GREAT HALL



BUILDING MASSING



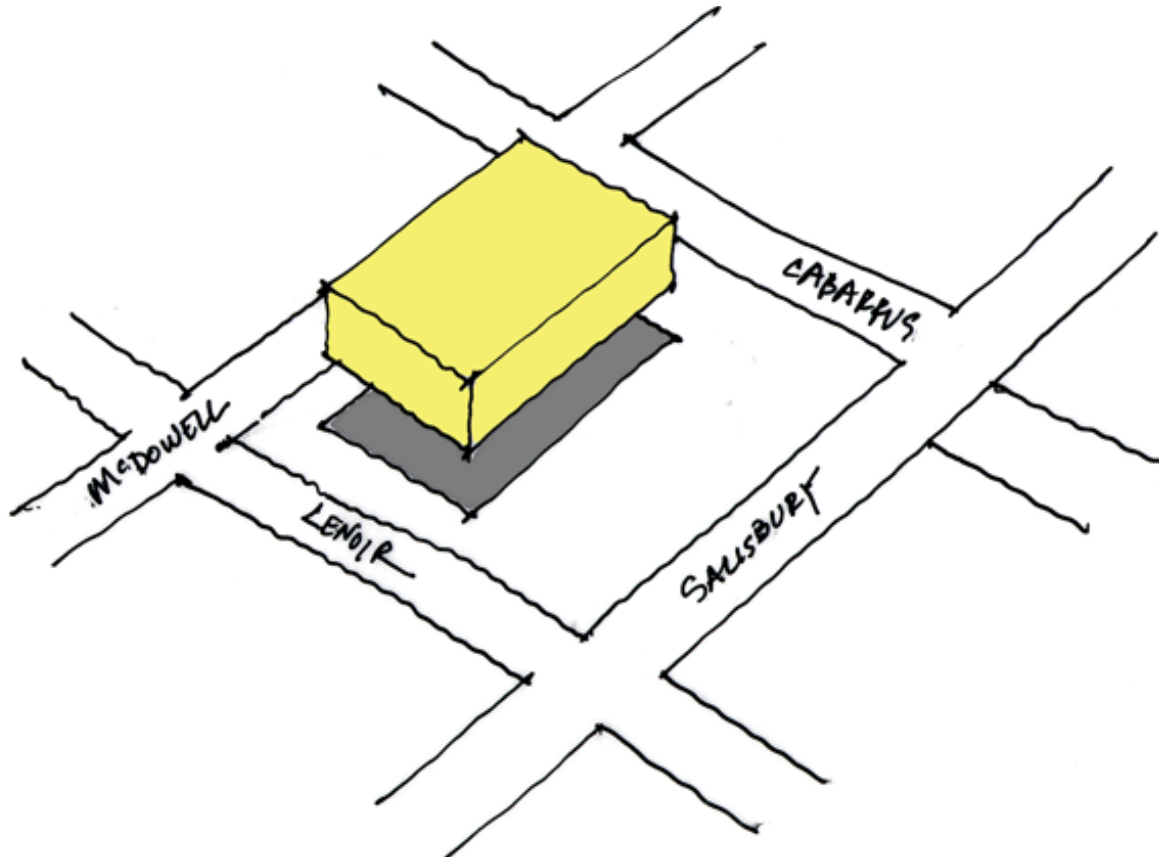
# ACCESSIBLE LINKS



BUILDING MASSING



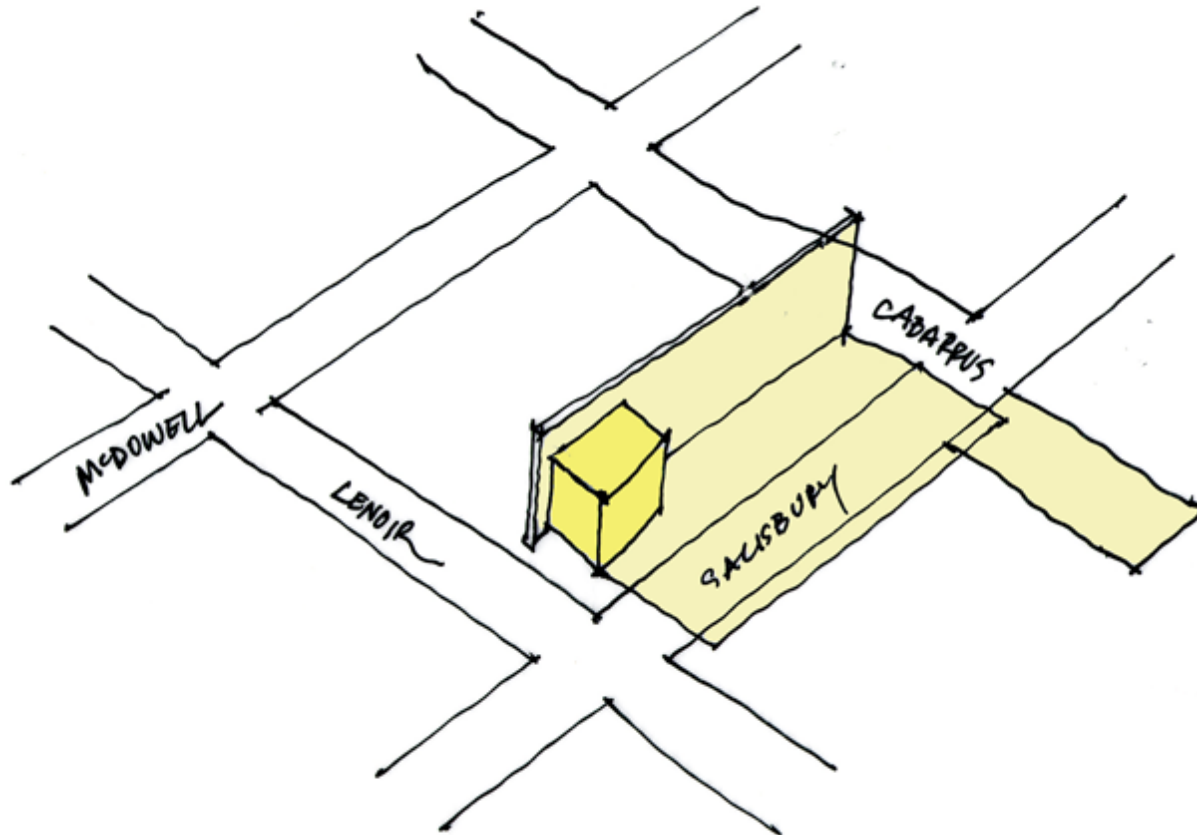
# BALLROOM



BUILDING MASSING



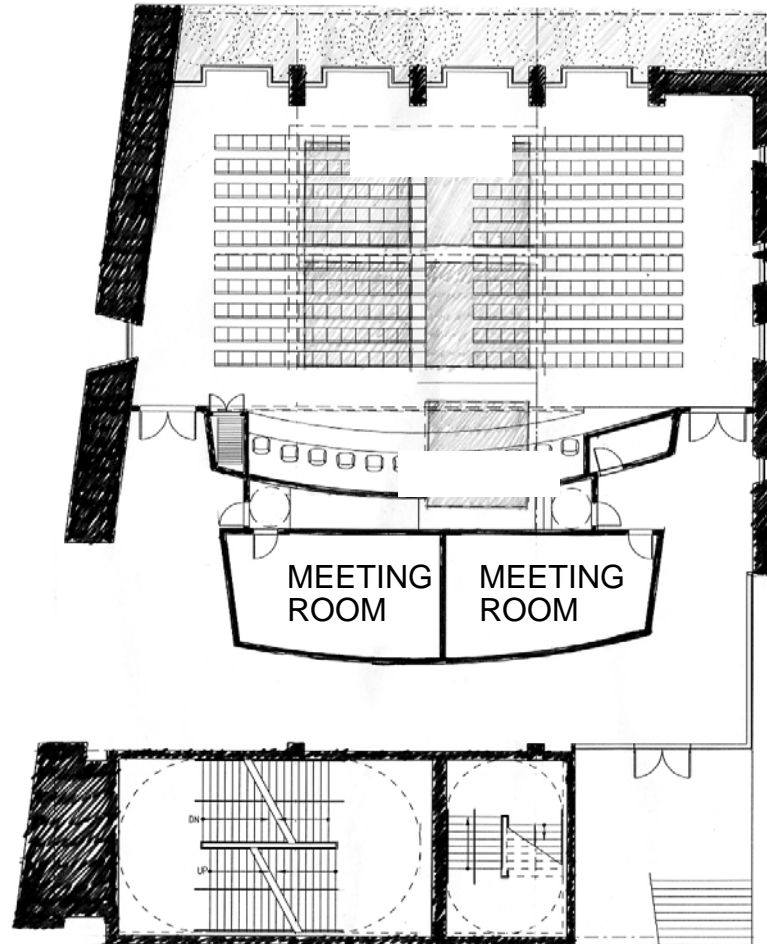
# SPECIAL MEETING ROOM



BUILDING MASSING



# CIVIC ROOM



CIVIC MEETING ROOM

CHAMBER AND  
MEETING ROOMS

BUILDING MASSING



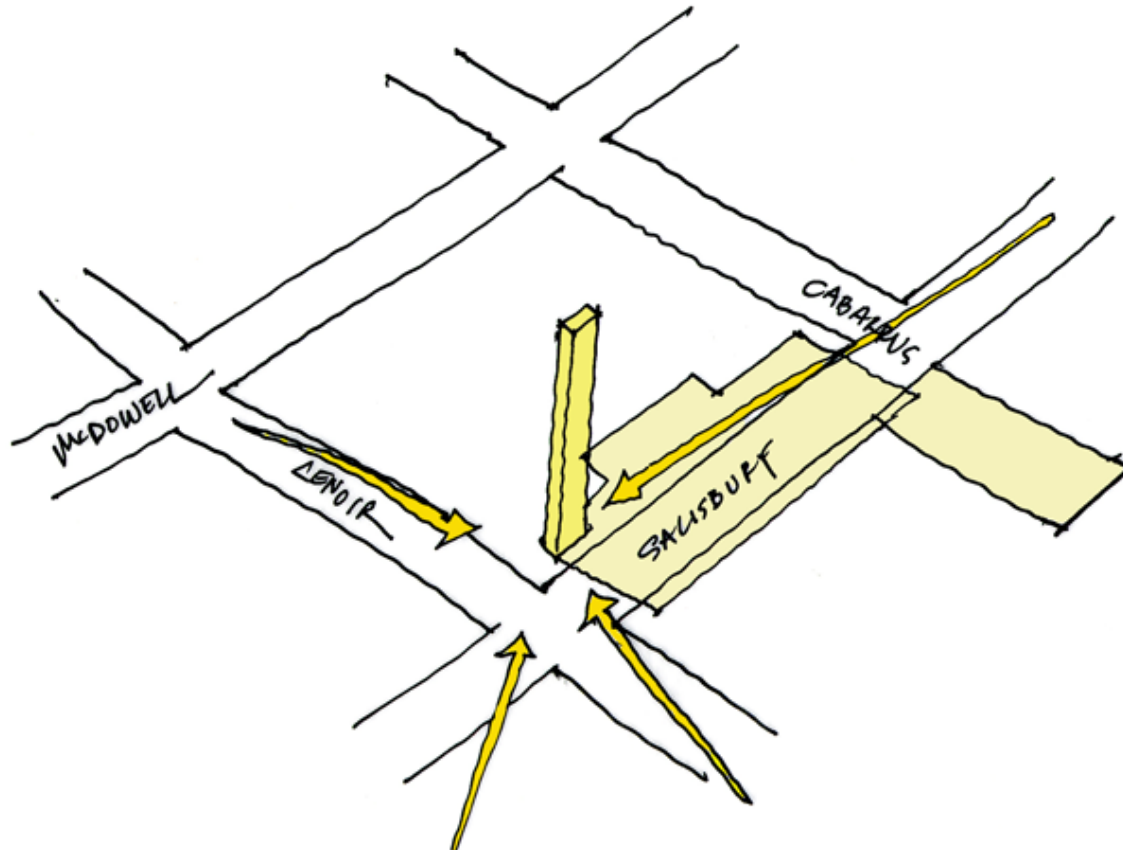
# CIVIC ROOM



BUILDING MASSING



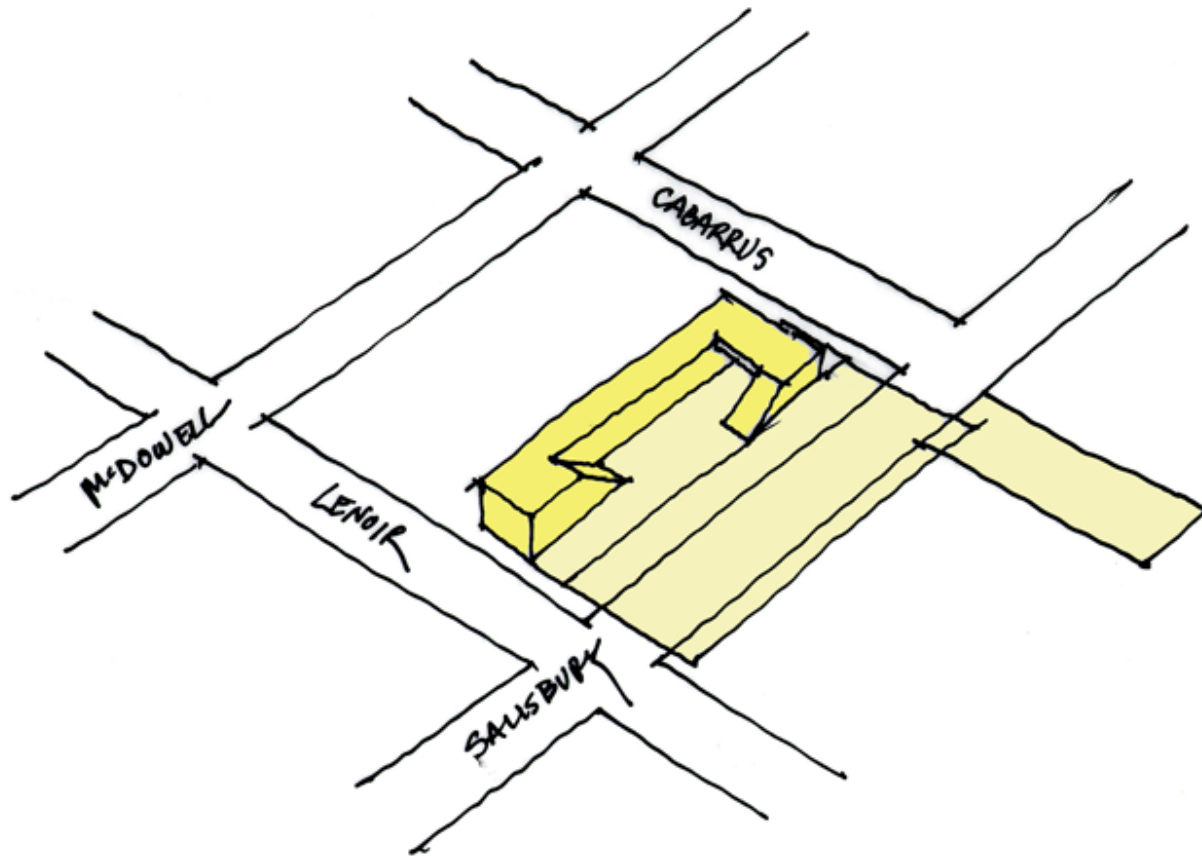
# BEACON



BUILDING MASSING



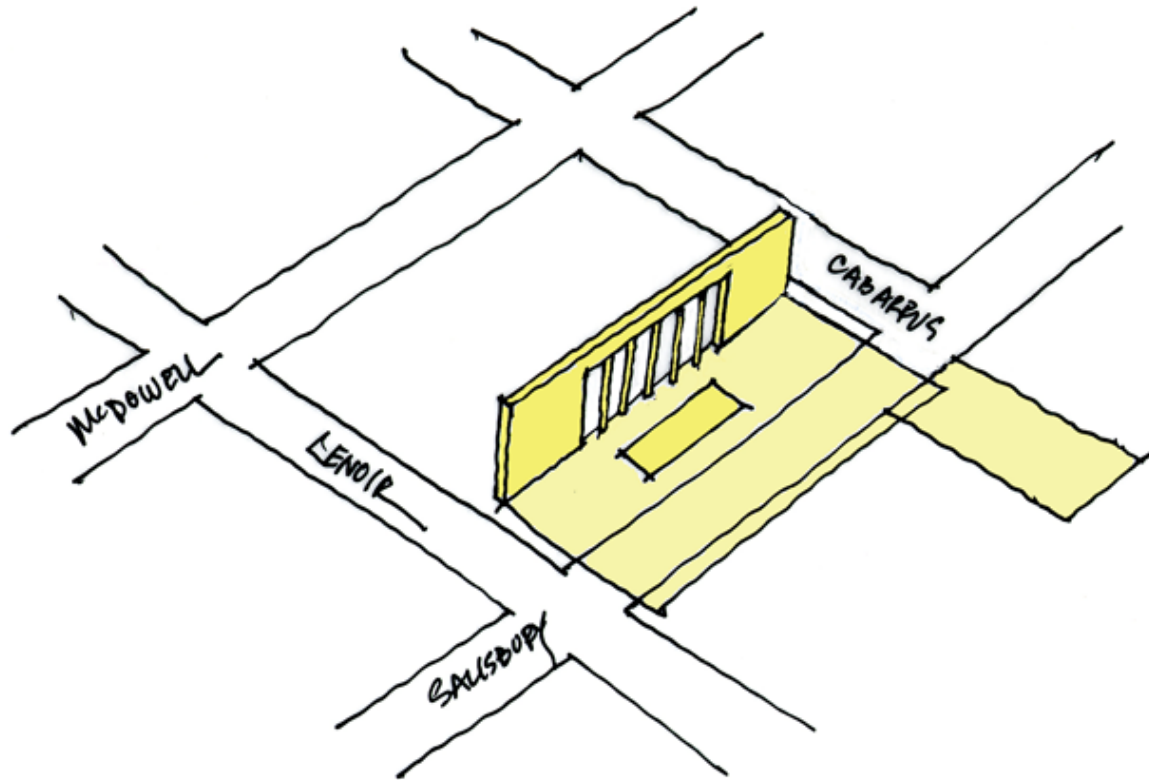
# PORCH



BUILDING MASSING



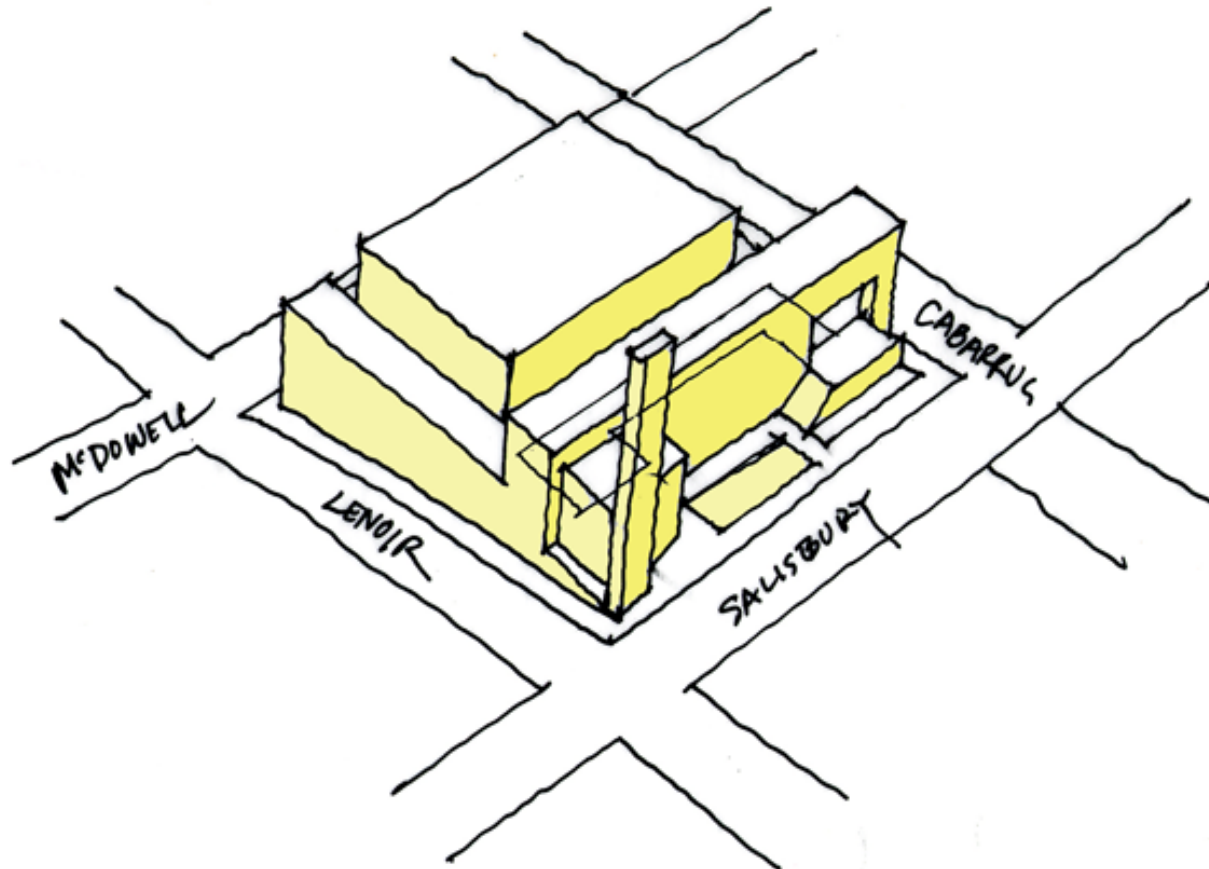
# WELCOME MAT



BUILDING MASSING



# COMPONENT ARRANGEMENT



BUILDING MASSING





# CULTURAL ELEMENTS

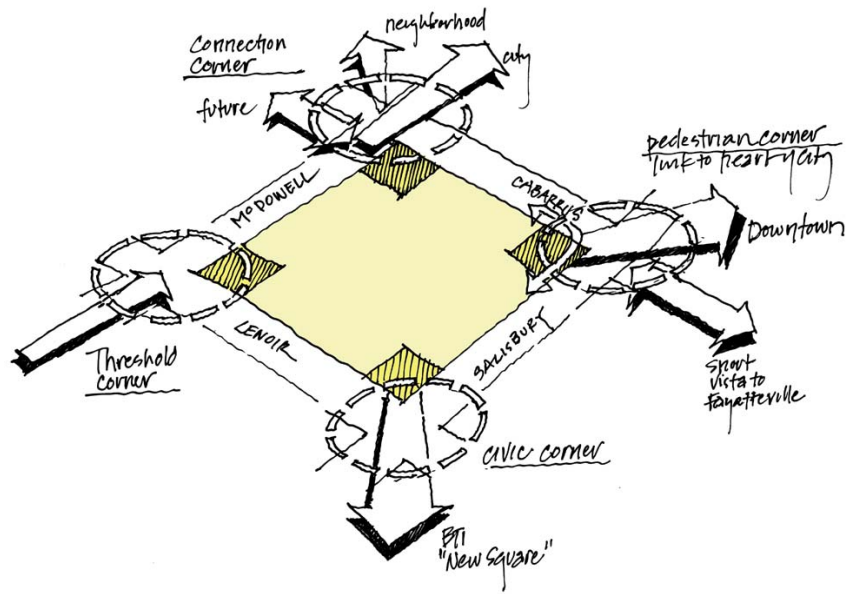


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# CORNERS



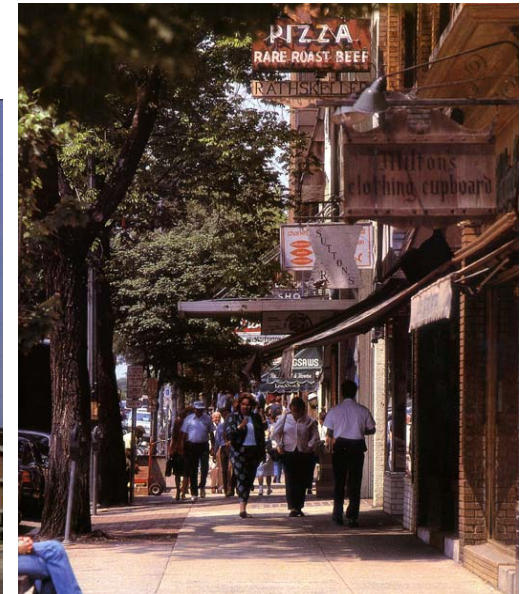
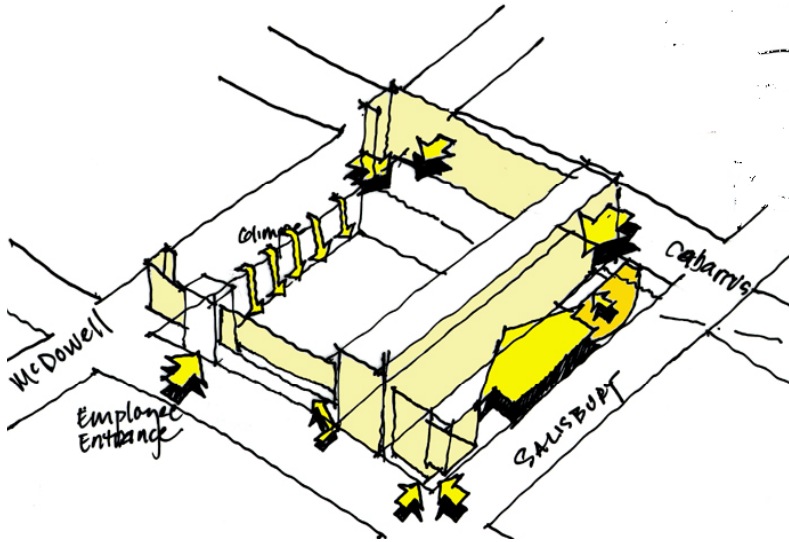
CULTURAL ELEMENTS



Clearscapes  
OBrienAtkins



# LIVABLE STREETS



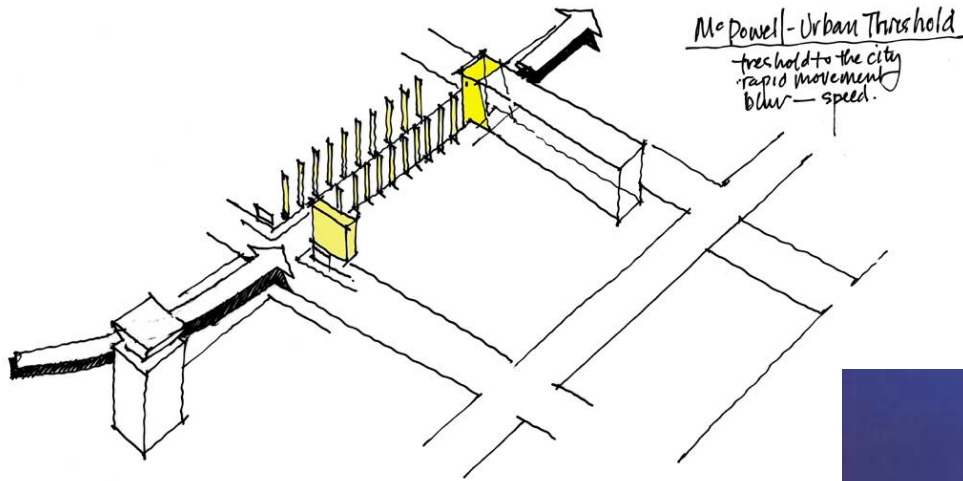
CULTURAL ELEMENTS



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OBrienAtkins

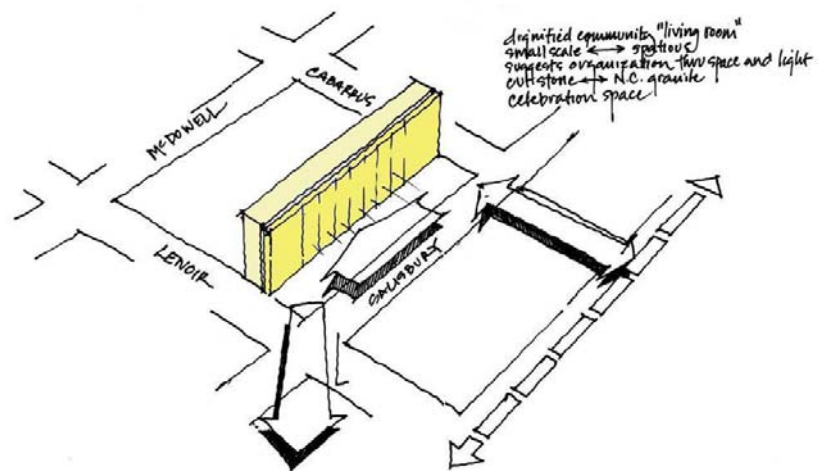


# THRESHOLD



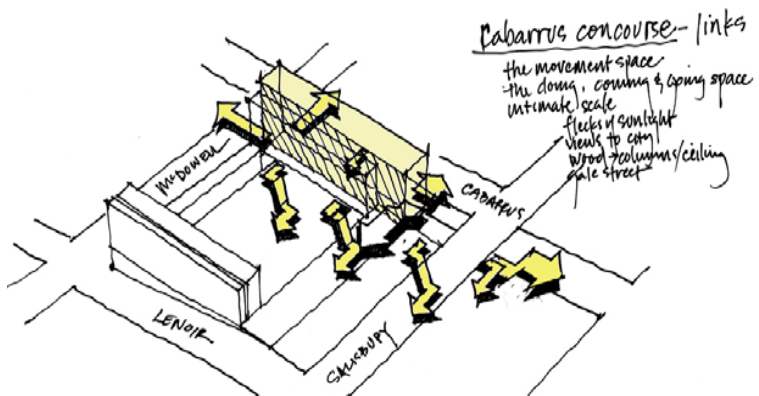
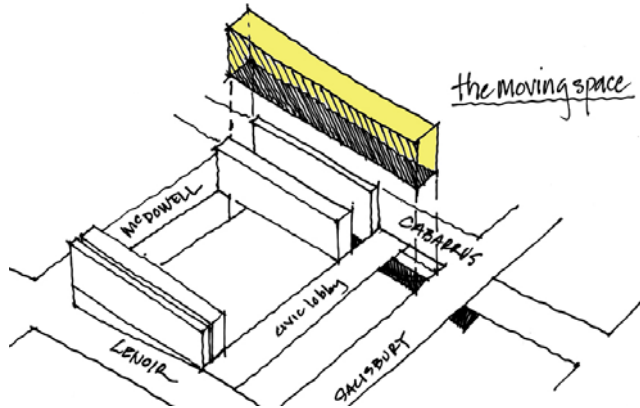


# LIVING ROOM



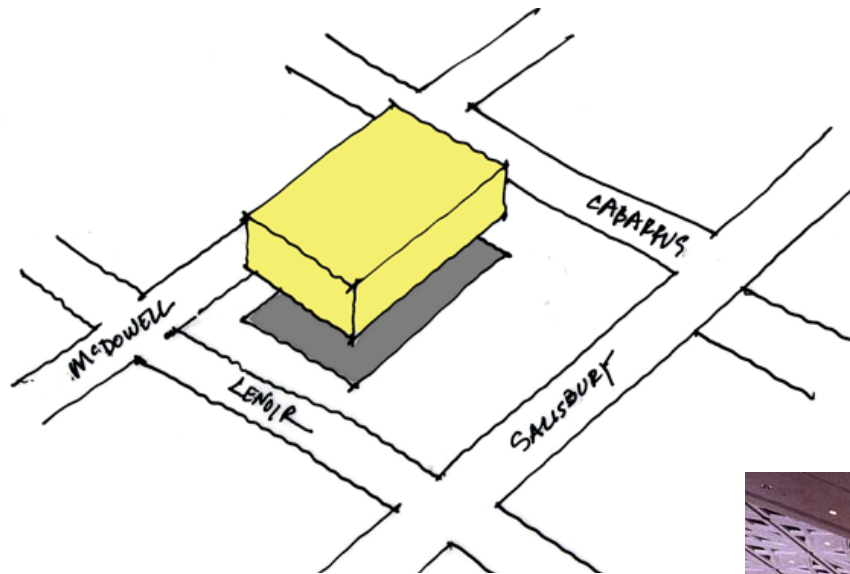


# GREAT HALL





# BALLROOM



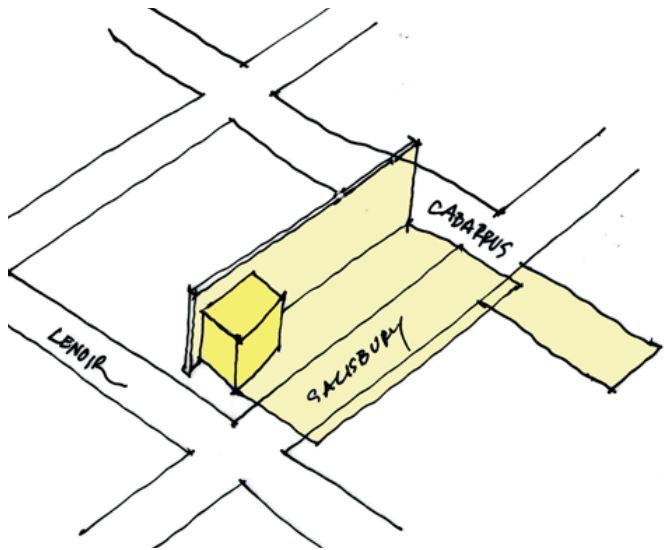
CULTURAL ELEMENTS



Clearscapes  
OBrienAtkins

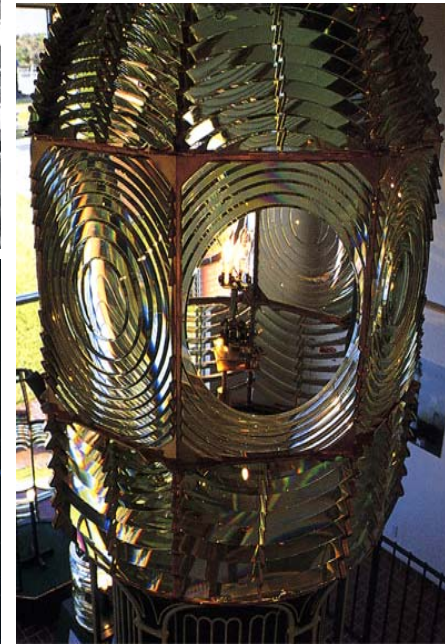
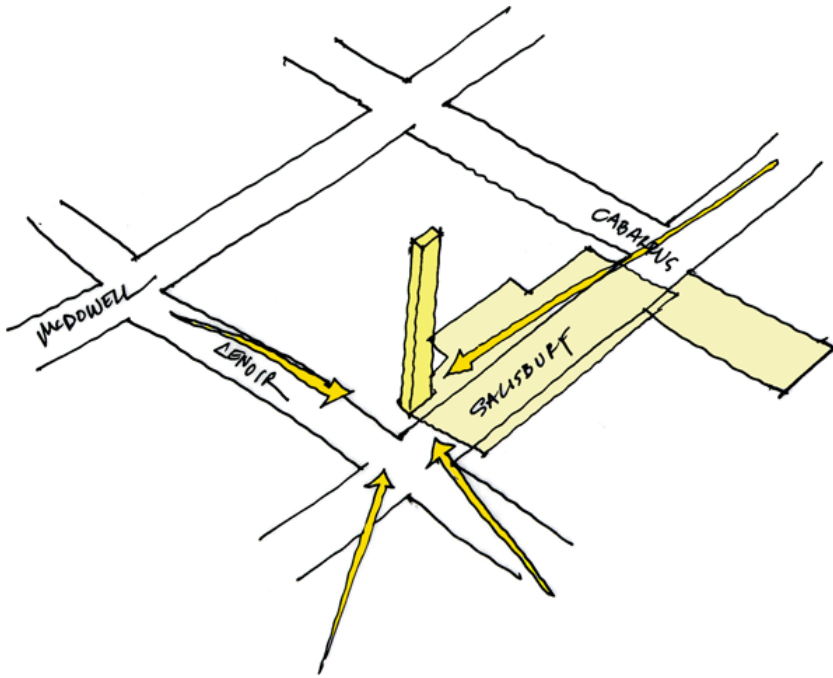


# SPECIAL MEETING ROOM



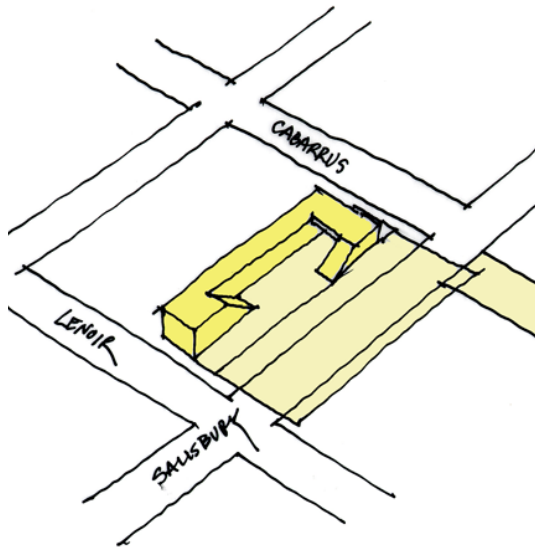


# BEACON





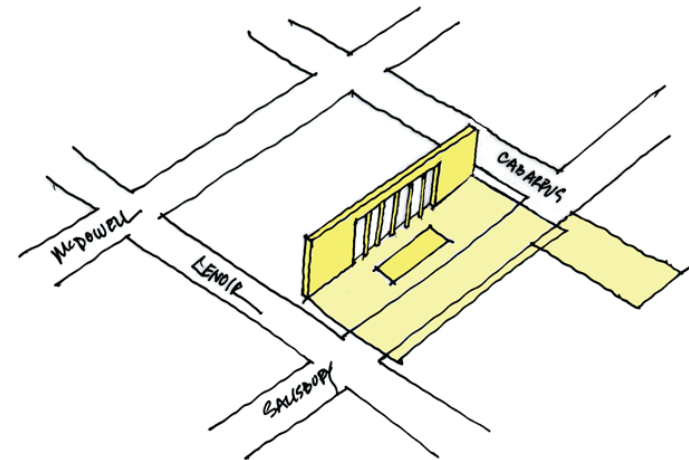
# PORCH



CULTURAL ELEMENTS



# WELCOME MAT



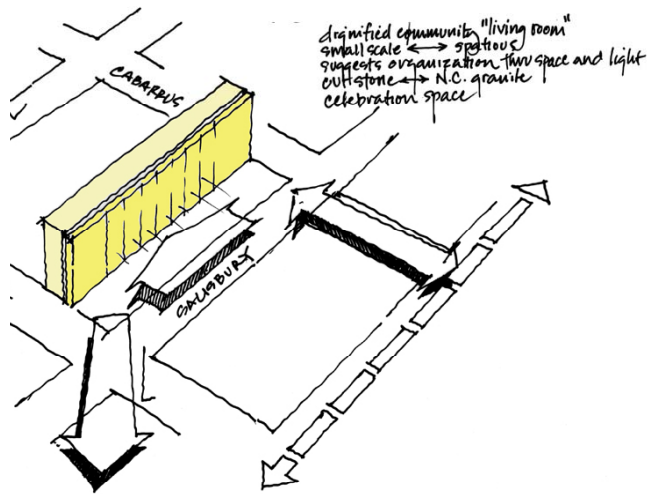




# MATERIALS



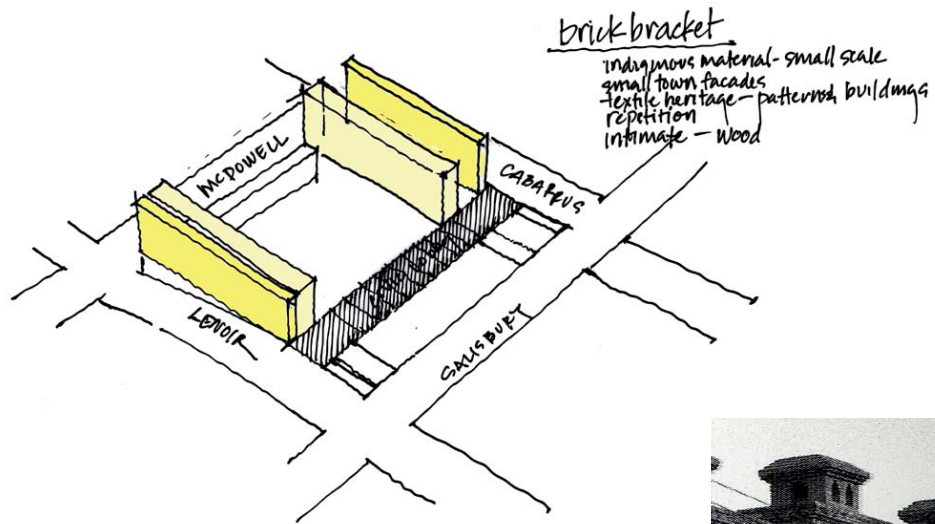
# STONE



## MATERIALS



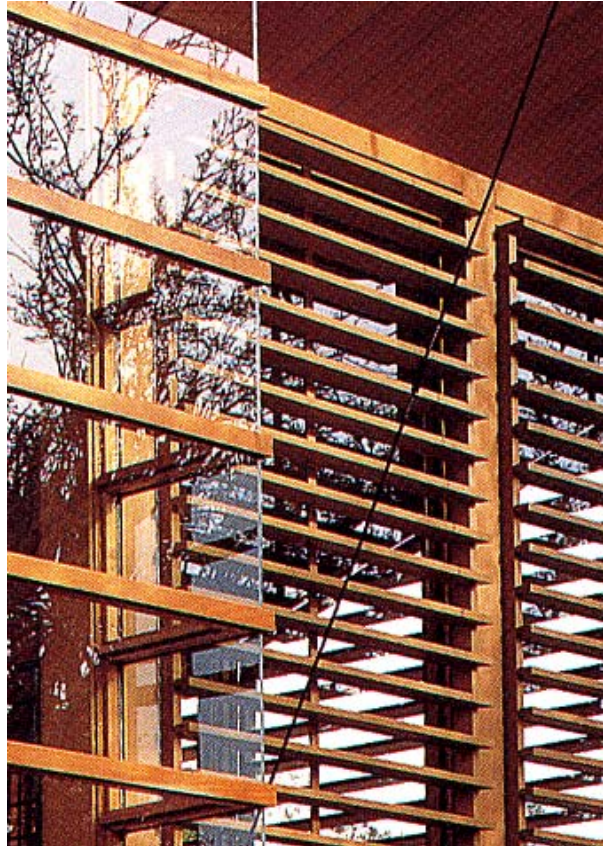
# BRICK



## MATERIALS



# WOOD



## MATERIALS

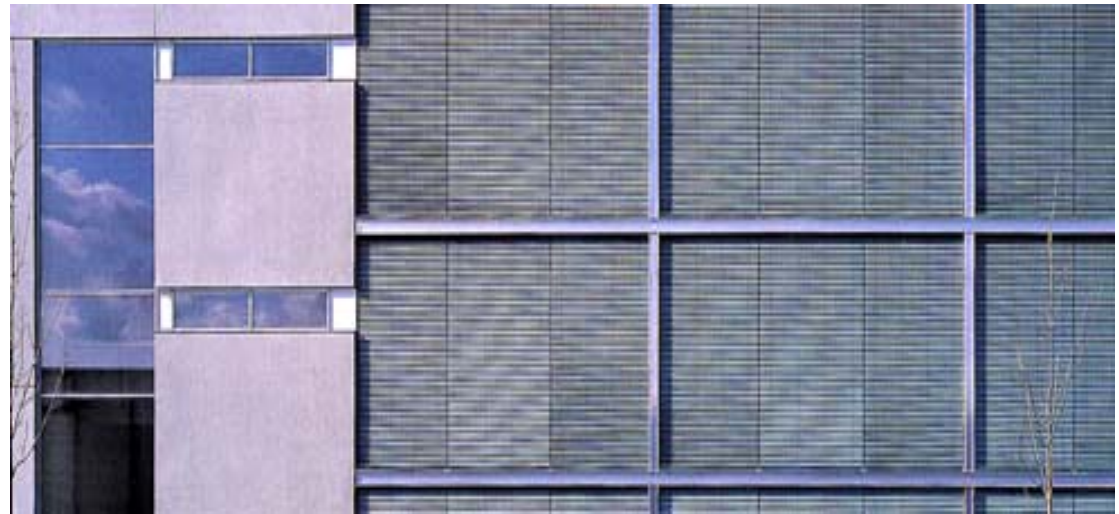


# GLASS





# METAL



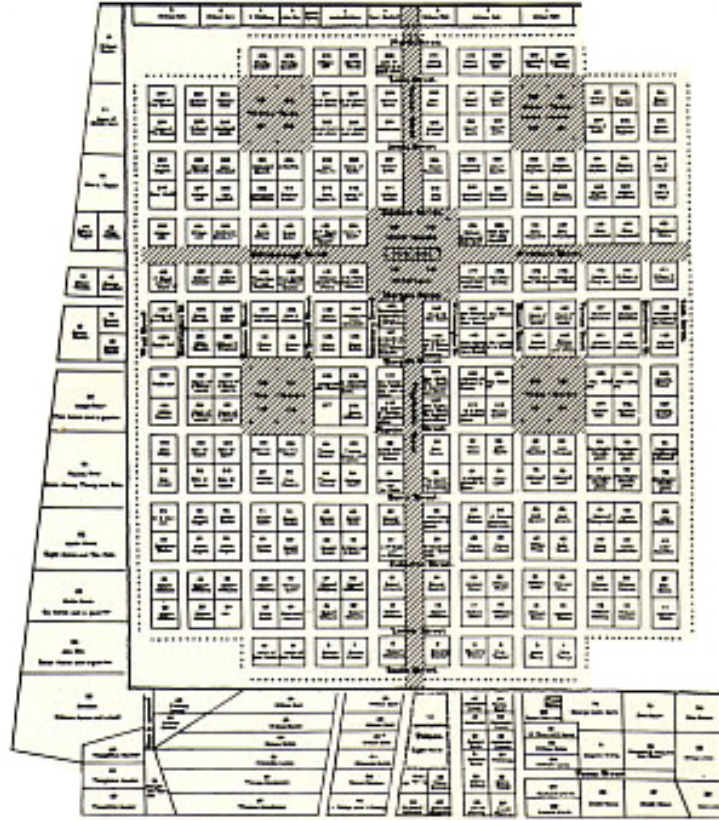


# LIGHT



# MATERIALS



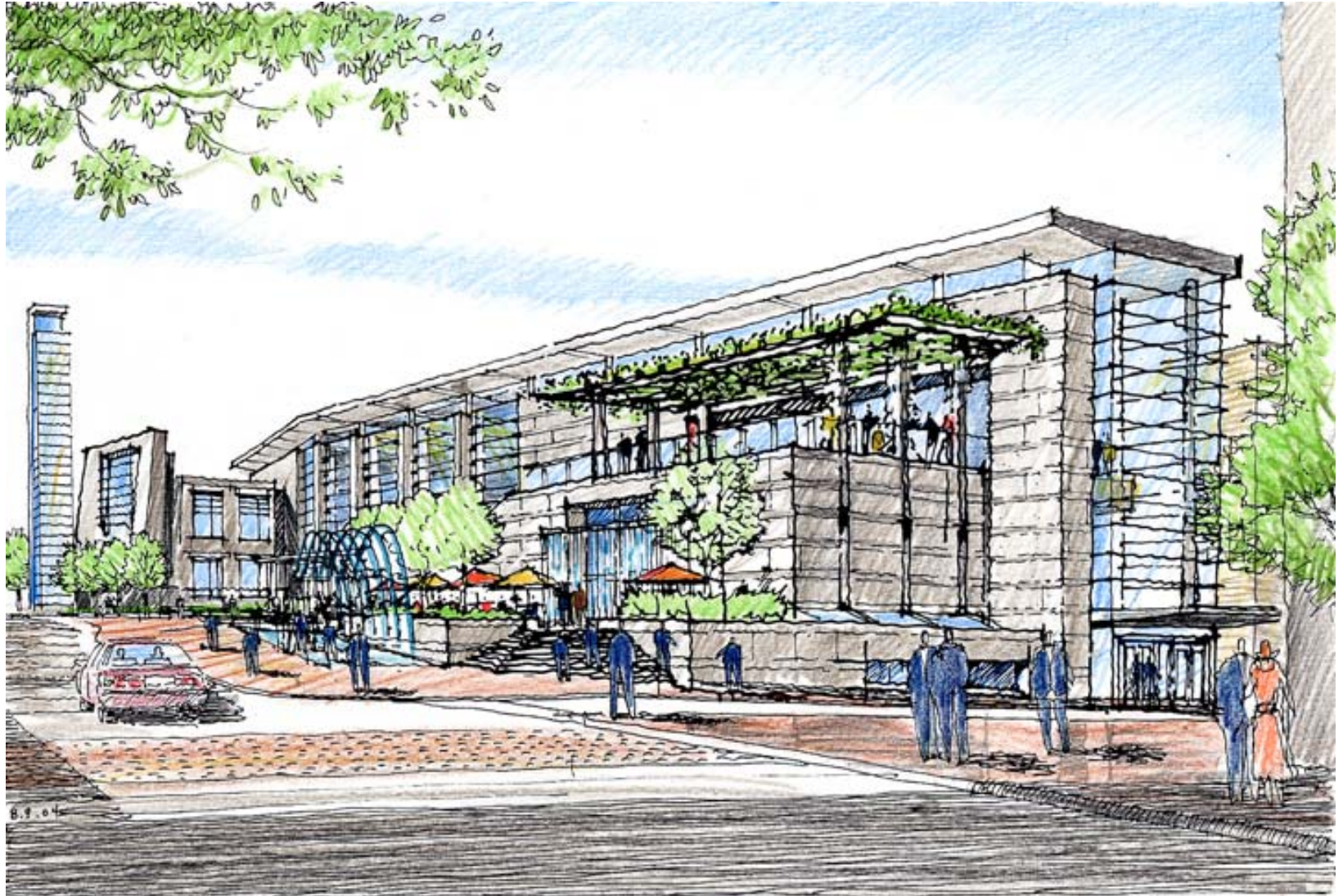


# CHARACTER EXPLORATION

EXPLORATION

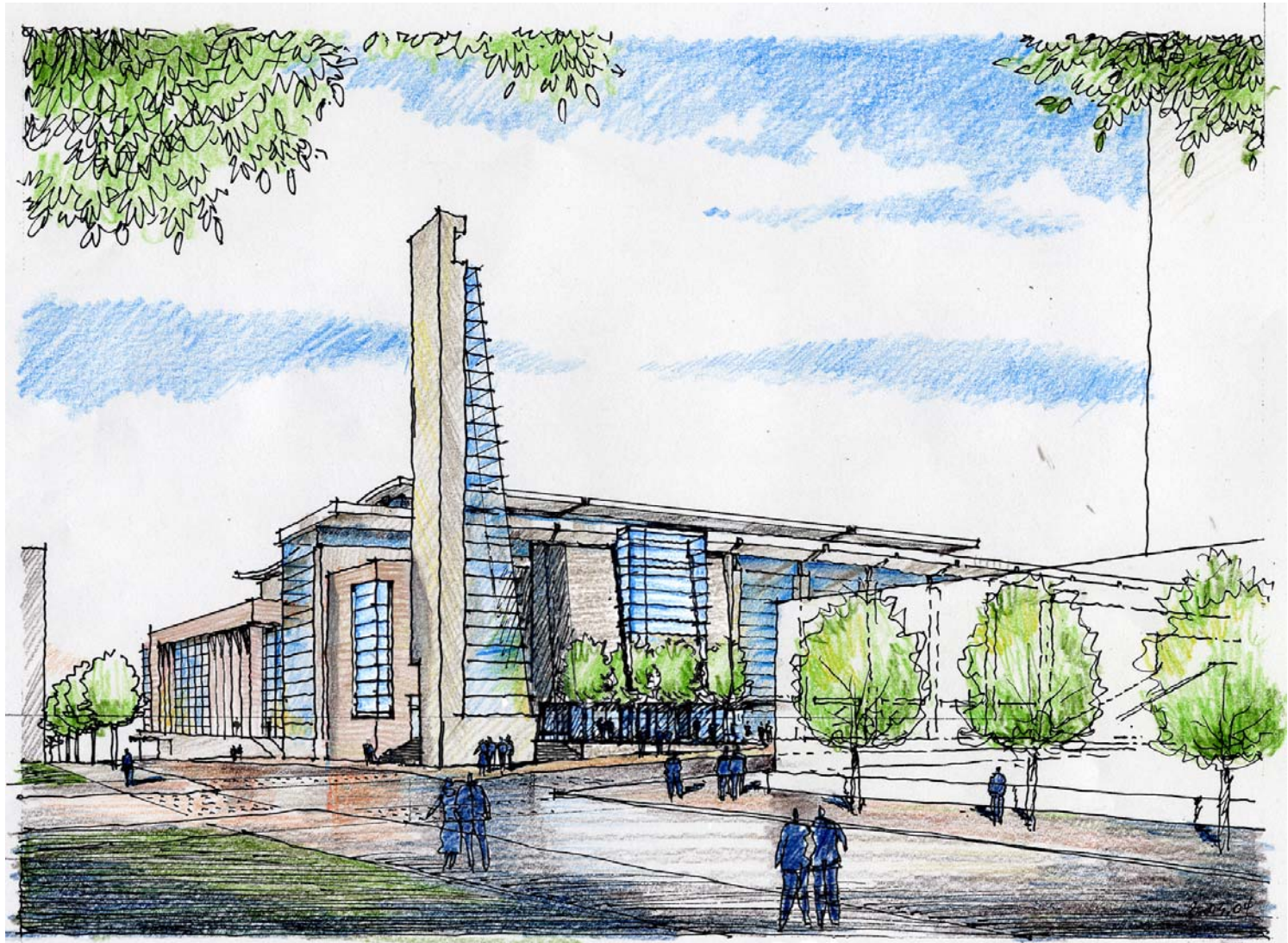


# Salisbury and Cabarrus



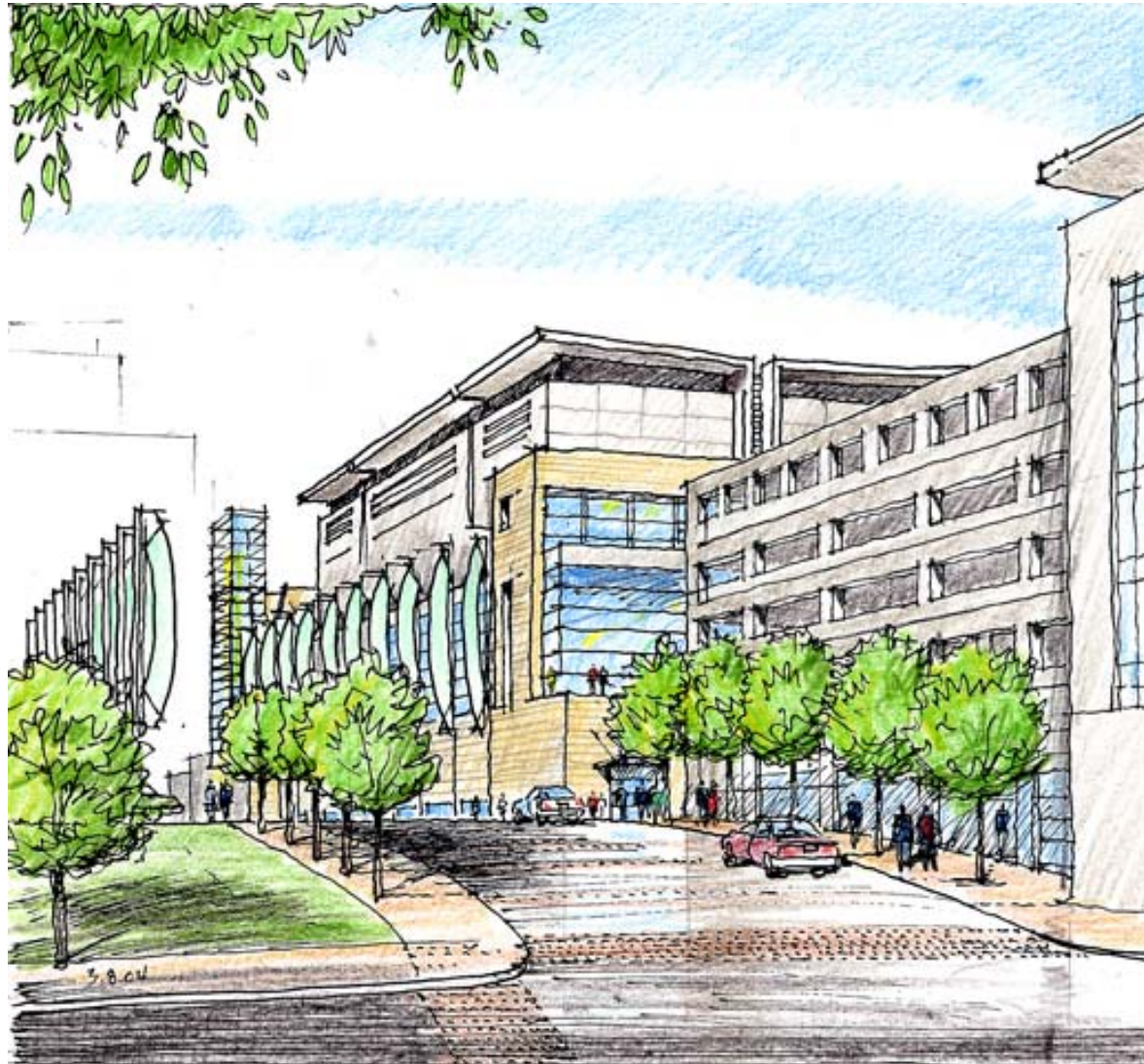


# Salisbury and Lenoir





# McDowell and Lenoir



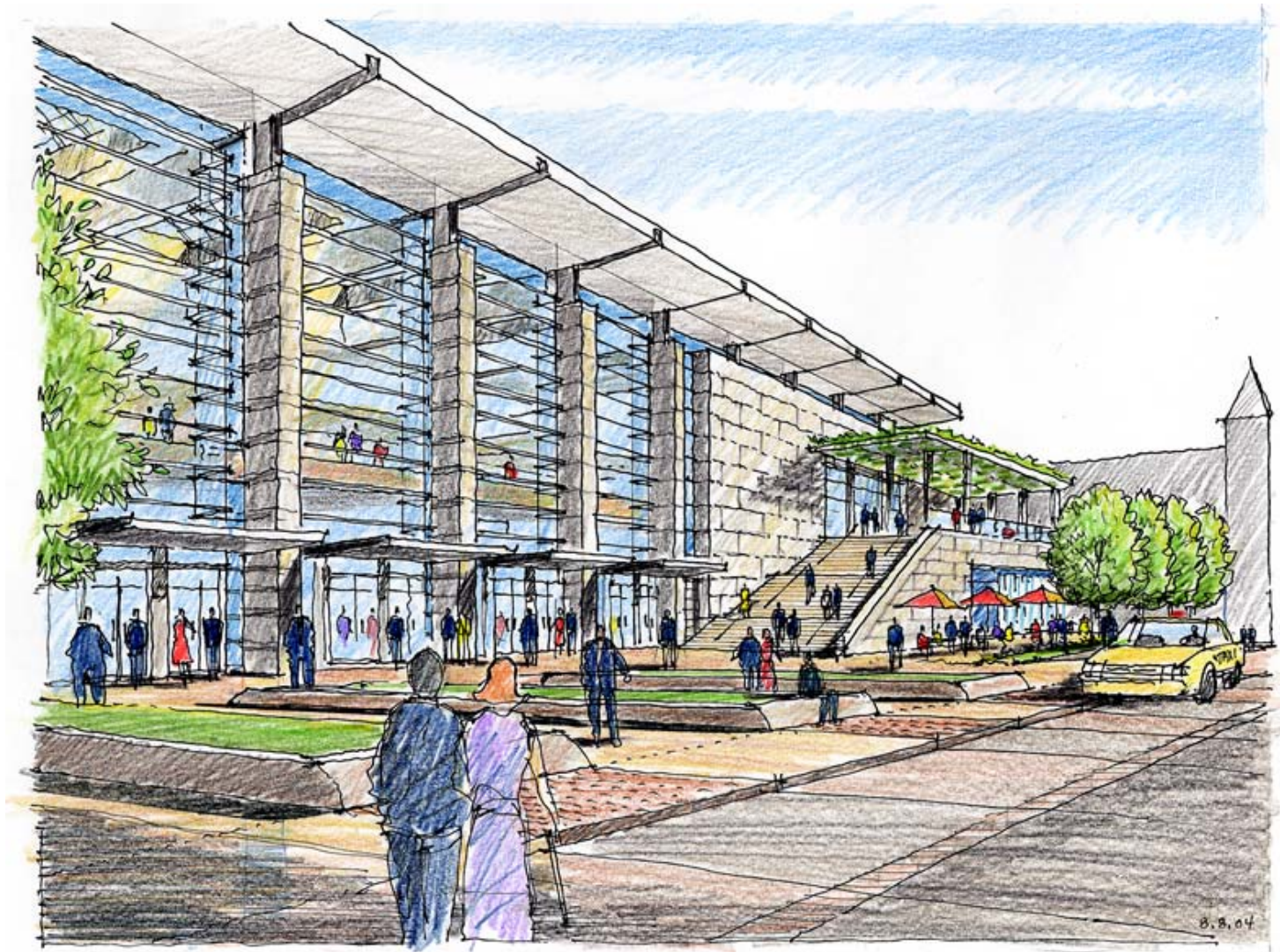


# Cabarrus and McDowell





# Salisbury





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